



itry.cn ([www.itry.cn](http://www.itry.cn)) is the first portal in China which is focusing on promoting the message “Free Trial”. itry.cn helps its advertising clients in promoting their product/service through several execution methods including “Free Product Sample”, “Experience Sharing”, “Sales Promotion, etc.

itry.cn has built a strategic partnership with ChineseAN, helping Advertisers such as Meilieasy.com to do advertising. (Free trial sample, Sales promotion message release, Advertorial about special offer, Seasonal Sales...etc) As the member of itry.cn is highly targeted to Meilieasy.com., it results in high click rate as well as superior conversion rate.

The screenshot shows the homepage of 51fanli.com. At the top, there's a navigation bar with '返利网 51fanli.com' logo, user login options, and a search bar. Below the navigation, a large banner promotes a 'Free 50/100 Yuan coupon for 1st store' for new users. A '3-step process' (登录返利网, 去商城购物, 领取返利) is highlighted. The main content area is divided into several sections: '入驻商城' (Merchant Listings) featuring brands like Amazon, Joyo, and Vancl; '精选促销' (Selected Promotions) with various product discounts; '优惠券' (Coupons) for new users and specific merchants; and '会员名单' (Member List) showing a list of members and their earnings.

51fanli.com ([www.51fanli.com](http://www.51fanli.com)) is one of the most professional cash back portal in Mainland China. Having 500K active members, 51fanli.com can effectively help B2C merchants to promote their product/service to the best potential customers.

By several ways of execution, including sales promotion announcement, exclusive discounts, seasonal campaigns, 51fanli.com helps ChineseAN's merchants such as SaSa.com and Strawberry.net generating a lot of sales in an extremely cost effective way.

設為首頁 | 3月3日(星期三) 氣溫: 24°C 溫度: 90%

會員登記 | 會員中心 | 會員搜尋 | 【登入】

**DCFever**  
http://www.dcfever.com

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互動·資訊	文章總匯	二手買賣區	作品發表區	Fever 討論區	shop@dcfever.com
	Fever 投票區	用家心得	FeverModel	葉青雲頻道	數碼相機專門店

晚安! 歡迎來到 DCFever.com

會員名稱:

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記錄登入狀態 [?]

尚未加入會員? 開始註冊! | 忘記密碼?

會員登入 Login

最新重點新聞 | 最新相機新聞 | 最新手機新聞 | 最新本站新聞 | 最新 Models

6款減價手機一覽: HTC HD2 勁減 \$500  
(3月3日) 正月十五剛過, 上班、上學的, 一切又回復正常。而將...

Passionate Moments 3月14日「新星」攝影比賽接受報名  
(3月2日) 馬場上名駒躍動英姿及參與者的熱情表現, 是不少影友...

Canon 三款單反定價下調: EOS 5D Mark II 降價達 HK\$ 2,500!  
(3月2日) 可能是看準了大家新年後有不少利是收入, 加上希望進...

史上最大光圈 Micro 4/3 鏡: Noktor HyperPrime 50mm f0.95  
(3月2日) Micro 4/3 系統的出現, 可說是帶動了整個自動鏡頭市...

Ricoh CX3 搶先決 萬千寵愛在一身  
(3月1日) 當年相機加入人臉辨識曾令人興奮英明, 今時今日已成...

【FeverModel】Featured Model Highlight - Bibi  
(3月3日) 香港自 97 年回歸祖國後至今已近 13 年, 期間中、港兩地交往日漸頻繁, 交通、過境更快捷方便, 香港人搬到深圳居住、內地人到香港「血拼」, 已經變得再尋常不過。在這種情況下, 再加 (詳細內容)

360° 全景拍片: Sony Bloggie ... (2月26日)

今天之選 03/03/2010

DCfever ([www.dcfever.com](http://www.dcfever.com)) is one of the most famous website that targeted Digital Camera users. With 30k+ active members (more than 70% lies between the age range 25-45), DCfever gathers most of the update information that Digital Camera users are seeking for.

DCfever has been cooperating with ChineseAN.com since long time, promoting ChineseAN.com 's offers by EDM as well as Advertorial. By effective targeting and execution, the conversion rate is much higher than others.

The screenshot displays the YAM.com website layout. At the top left is the 'Yam 天空' logo. Below it is a navigation menu with categories like '新聞', '影視新聞', '理財', '即時股市', '買房子', '美食地圖', '運動', '汽車', 'PK吧', '房地產', '紐約說話島', '購物', '24H購書', '24hr購物', '美妆購物', '會員', '修改密碼', '客服中心', 'yam e金幣', '企業', '關鍵字', '廣告刊登'. A central search bar is present. The main content area features several news articles, including one titled '太誇張! 五億國有地賤賣成1億' and another '就想親你 就送你好禮'. There are also promotional banners for '黃金萬元大放送' and '免費就在這時候! 錯過再等100年'. The right sidebar contains a 'yam 天空' login section, a '信箱' (mail) icon, and a '股市' (stock market) icon. At the bottom, there are tabs for '精選推薦', '推薦服務', '精選相簿', '運勢分析', and '好玩遊戲'.

YAM.com ([www.yam.com](http://www.yam.com)) is the 2nd largest portal in Taiwan, providing their user services in different aspects, video content, news content, blog service, etc.

YAM.com regularly delivers ChineseAN's offers to target end users. With superior open rate and conversion rate, it not only leads to great impact which in terms of quantity and quality, but also induces a high involvement rate for Yam's member.